

*Pennsylvania Rural Electric Association is excited to host the*

# 2026 STATEWIDE EDITORS ASSOCIATION INSTITUTE

*in Pittsburgh, Pennsylvania, August 2-5, 2026*

This professional development opportunity brings together editors, publishers, social media specialists and advertising professionals from electric cooperative statewide publications across the country.

Sponsoring the Institute is an effective way to promote your company and reach key decision makers at cooperative publications.



## CHOOSE YOUR LEVEL OF SPONSORSHIP:

### **The Silver Factory Supporter:**

**\$5,000 AND HIGHER**

*Be the official sponsor of the Welcome Reception, Keynote Speaker or Willies Awards Dinner at the Andy Warhol Museum (select one)*

- Time to briefly address the group
- Recognition as event sponsor in opening remarks
- 50% discount on meeting registration for up to two attendees
- Two promotional pieces or items in the welcome packet/ swag bag
- Company name and logo in the program and on event signs

### **The Superstar Circle:**

**\$4,000-\$4,999**

*Be the official sponsor of a guest speaker or breakout session*

- Time to briefly address the group
- Recognition as event sponsor in opening remarks
- 35% discount on meeting registration for up to two attendees
- Two promotional pieces or items in the welcome packet/ swag bag
- Company name and logo in the program and on event signs

### **The Black and Gold Standard:**

**\$3,000-\$3,999**

*Sponsor a breakfast or lunch*

- 25% discount on meeting registration for up to two attendees
- Two promotional pieces or items in the welcome packet/ swag bag
- Company name and logo in the program and on event signs

### **The Pop Art Patron:**

**\$2,000-\$2,999**

*Sponsor a networking break*

- One promotional piece or item in the welcome packet/ swag bag
- Company name and logo in the program and on event signs

### **Screenprint Series:**

**\$1,000-\$1,999**

- One promotional piece or item in the welcome packet/ swag bag
- Company name and logo in the program and on event sign

### **Velvet Underground VIPs:**

**\$500-\$999**

- Company name and logo in the program



**PENN**  
**LINES**

*Email [kristin\\_bleiler@prea.com](mailto:kristin_bleiler@prea.com)  
with your preference today!*

# 2026 SEA Institute Sponsorship Form

Please complete all fields below to secure your sponsorship.

## Contact Information:

**Contact Name:** \_\_\_\_\_

**Company:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Email:** \_\_\_\_\_

## Sponsorship Level:

**Sponsorship Level:**

- The Silver Factory Supporter - \$5,000 and higher
- The Superstar Circle - \$4,000 - \$4,999
- The Black and Gold Standard - \$3,000 - \$3,999
- The Pop Art Patron - \$2,000 - \$2,999
- Screenprint Series - \$1,000 - \$1,999
- Velvet Underground VIPs - \$500 - \$999

**Dollar Amount:** \$ \_\_\_\_\_

**Billing Options:**

- Invoice via email for credit card payment
- Send an invoice for processing check payment

*(Check should be made payable to the Pennsylvania Rural Electric Association)*

## Additional Information:

Please submit a JPG of your company logo and provide any additional information relevant to your sponsorship below. For sponsorships that include promotional items, you will be contacted in June about the quantity needed and the submission deadline for the item(s).

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Email completed forms and company logos to [kristin\\_bleiler@prea.com](mailto:kristin_bleiler@prea.com).